



**Back Thru
The Future**

**Technology
Disposal**



News

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CDRecyclingForFree.com
SafeHarborExpress.com
BackThruTheFuture.com

20 Years of Environmental Excellence

Mission Statement
"To protect our customers from environmental and data security liabilities with a secure and auditable electronic equipment and media destruction/recycling service."

Well-Spent Risk Management Dollars

According to Anne Kershaw of A. Kershaw, PC // Attorneys & Consultants, "It costs a minimum of \$2.00 per document for legal review of records subject to discovery in litigation or investigations. A single gigabyte of electronic storage has the capacity to store up to 50,000 documents, so every gigabyte saved for no reason could potentially cost \$100,000 if and when litigation hits. It is extremely frustrating to be called in after such discovery has been initiated to try and manage costs, only to find that much of the electronic media which may be subject to discovery could have legally been disposed of years ago. Once the litigation or investigation hits, of course, all potentially relevant data must be retained. The cost to properly manage electronic media, however, is infinitesimal versus the cost of restoring and reviewing for discovery."

When County Health Officers Come Knocking at Your Door...

Will you be ready? A little known impact of the New Jersey Recycling Enhancement Act of 2008 is the funding of recycling audits required to be performed by New Jersey County Health Officers on businesses located within their county. New Jersey law requires that all organizations and businesses recycle a list of (over) 30 different materials - including office electronics. You are required to report weights of recycled materials on an annual basis and the State will enforce this regulation.

Back Thru The Future's recycling audit reports contain all the information you need for reporting electronics - and we submit the report for you!

Class D Recycling Facility Permit Required for Shredding Hard Drives in New Jersey



When asked by Back Thru The Future whether physical destruction of hard drives is a regulated activity in this state, the New Jersey Department of Environmental Protection responded:

"Processing of consumer electronics whether at a permanent site or via a mobile shredding operation requires a general or limited Class D Recycling Center Approval".

In order to comply with the laws, if you are going to use a third party vendor to shred, stamp, fold, or in any way physically alter your electronic data storage devices, you **MUST use a Class D permitted facility.**

What this means for your business is that processing electronics requires using a licensed vendor - which entails having appropriate air quality, water quality and EPA handling permits. A licensed processing facility is audited monthly by regulatory agencies and non-compliance notices are publicly available. Currently, there are only 7 Class D licensed facilities in the state and only one is using that permit for hard drive shredding - Back Thru The Future Technology Disposal.

We are **your** technology disposal authority, staying informed of the laws AND maintaining proper licensing in order to ensure that your business is in compliance with those laws.

DON'T AMASS A STORE OF BACKUP TAPES WHEN THEY ARE REMOVED FROM ROTATION

Backup tapes can be very expensive if not properly handled.

BTTF currently works with a client that accumulated over 400,000 tapes. Identifying which tapes can be destroyed and which need to be preserved is a monumental task.

According to Chris Clark, Business Development

Manager of National Data Conversion, a major tape conversion service based in New York City, the cost to prepare a single tape for legal review during litigation discovery is anywhere from \$100 to \$500 each tape.

The cost to do a preemptive purge of old archived tapes is a small fraction of the cost and is just plain good housekeeping for your business.

APPLES TO APPLES - "Recycling" Services Are Not All The Same.

Do You Know Where Your Equipment Goes?

The recycling world has changed drastically in the past few months. Just 6 months ago, we would receive several calls per week from brokers interested in acquiring recyclable materials from us. Today, there are materials we handle that we must pay to dispose of because of the huge drop in the value of the base materials in recycled electronic equipment.

During the base materials boom, many small opportunistic companies hung a shingle - offering free "computer recycling". Collecting computers and

reselling for scrap was easy. A recent article published in E Scrap News forecasted that if material values don't recover, fully one third of all computer recycling operations could fail over the next 12 months.

Be aware that "recycling" may have different definitions depending on the vendor chosen. We strongly recommend that you know your vendor and ask for proof of the disposition of your equipment.

A Message from President Melanie Haga



The New Year 2009

The doom and gloom economic forecasts are self perpetuating. I refuse to be part of that.

I firmly believe that 2009 will be Back Thru The Future's best year ever. We've got a great group of people working here, who are fervently dedicated to our success.

I'm extremely confident that our business model will help sustain us through questionable economic times - the need to recycle obsolete electronics isn't going away and the demand to protect sensitive personal information stored on computers is growing.

Our new **Safe Harbor Express** service, for scheduled secure destruction of electronic records, is off to a flying start as we talk with several potential partners about expanding our service to etch a national footprint.

I'm sure that 2009 will present many challenges, but there will be great opportunities within those challenges - and we intend to take advantage of each one that comes our way.

2009? Bring it on!