



150 Main Street  
Ogdensburg, NJ 07439

973-823-9752  
BackThruTheFuture.com  
CDRecyclingForFree.com  
SafeHarborExpress.com

For Immediate Release  
June 20, 2008  
Contact: Sonia Schenker, Special Projects Manager  
973-823-9752, xt. 22, Sonia@BackThruTheFuture.com  
www.BackThruTheFuture.com

**NATIONAL ASSOCIATION FOR INFORMATION DESTRUCTION (NAID)  
RECERTIFIES TECHNOLOGY DISPOSAL INDUSTRY LEADER**

Scheduled Destruction of Electronic Records is a Best Practice in Business

After a rigorous annual audit, NAID (Naidonline.org), the international, non-profit trade association of the information destruction industry, has recertified Back Thru The Future Computer Recycling, extending its AAA Certification rating.

Back Thru The Future (BTTF) was one of the original electronic recycling companies in the United States to receive Federal Environmental Protection Agency and State of New Jersey DEP registrations as an electronic recycling facility. In 2005, BTTF was the first dedicated electronic recycling facility in the country to receive certification by NAID as a secure data destruction facility for plant-based hard drive destruction. All electronic media destruction is performed on site with a meticulous audit trail and documentation system.

According to Dan Bayha, BTTF VP/CFO, "In today's world, it's a matter of time until your business is sued and your electronic records subpoenaed. Electronic data discovery technology will find a needle in a haystack, so by not promptly and absolutely destroying electronically stored information at the end of its retention period, you run the risk of a dreaded smoking gun discovery." "But", he adds, "destruction must be handled properly and at the correct time or it can result in a lost lawsuit or jail - a disturbing matter concerning everyone at a business who uses a computer or similar device - like a mobile phone or personal digital assistant."

Safe Harbor Express (SafeHarborExpress.com), a new service launched by BTTF, provides secure, scheduled and auditable electronic records destruction for a wide array of business and industry, large and small, ranging from Fortune 500 companies, legal, financial and healthcare professionals and also to federal, state and local government agencies.

BTTF is an award winning industry leader in the proper environmental handling of electronics and secure data destruction for hard drives, PDAs, cell phones, cds and backup media. Based in Ogdensburg, New Jersey with close proximity to New York City, BTTF is a Certified Women's Business Enterprise (WBE). Melanie J. Haga founded the company in 1990 as one of the first computer recycling companies in the United States. # # #

For more information, or to schedule an interview with Dan Bayha or Melanie Haga, contact Sonia Schenker, 973-823-9752, ext. 22 or send an email to Sonia@BackThruTheFuture.com

